

# **Entrepreneurial and innovative behavior in spanish smes: essays on profitability, growth and export intensity.**

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## **Abstract**

In this doctoral dissertation, we address three research essays attempting to respond to different research questions: (1) What effect does entrepreneurial orientation have on SME profitability? Does the linkage between entrepreneurial orientation and profitability depend on environmental hostility? (2) Is networking the missing link in entrepreneurial orientation? Network usage and entrepreneurial orientation, what effects do they have on SME growth? and (3) What effect does innovativeness have on small business export? Does export propensity enhance the ability to innovate? Accordingly, we draw on various theoretical perspectives to develop hypotheses that propose entrepreneurial orientation, environmental hostility, firm networks, innovativeness and business performance. Several research techniques have been used to test these relationships, such as lineal regression, structural equation modeling, ordinal regression, logistic regression, etc. Findings confirm most of the proposed relationships. Lastly, implications and future research lines are discussed.