

# **Análisis comparativo de la eficiencia de la empresa pública respecto la empresa privada. Aplicado a empresas hoteleras en España**

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## **Abstract**

The target of this phd thesis is to do an assessment about relative efficiency of a public company like "paradores de turismo de españa s.a." from 1985 to 2004, and to verify if efficiency variations are linked or correlated to organizational changes implemented in the company during this period. Besides, a comparative evaluation of efficiencies of other private hotel business companies with different ownership structures is done.

The methodology used to achieve this target is to submit the company "paradores de turismo de españa s.a." to a deep study using economical efficiency and productivity indicators for the period from 1985 to 2004. Similarly these indicators have been applied for a comparative analysis to aforementioned private owned companies.